

[Other Towns](#)

- [Home](#)
- [News](#)
- [Police and Fire](#)
- [Business](#)
- [Education](#)
- [Obituaries](#)
- [Sports](#)
- [High School](#)
- [Youth Leagues](#)
- [Adult Leagues](#)
- [Fun](#)
- [Entertainment](#)
- [Aunts](#)
- [Books](#)
- [Dining](#)
- [Calendar](#)
- [Movies](#)
- [Music](#)
- [Pets](#)
- [Recreation](#)
- [Food](#)
- [Gardening](#)
- [Travel](#)
- [Blogs](#)
- [Town Info](#)
- [Government](#)
- [History](#)
- [School Info](#)
- [Organizations](#)
- [Your Vote](#)
- [People](#)
- [Profiles](#)
- [Connections](#)
- [Calendar](#)
- [Town](#)
- [Schools](#)
- [Sports](#)
- [Groups](#)

- [Cars](#)
- [Homes](#)
- [Jobs](#)
- [Shop](#)
- [Classifieds](#)
- [Ads](#)

[Business](#) 

Business Notes

Wed Jun 18, 2008, 04:07 PM EDT

WATERTOWN -

Podobinski to manage marketing, PR for New Rep

New Repertory Theatre, 200 Dexter Ave., has welcomed **Gia Podobinski** as its new marketing and public relations manager. Podobinski will be replacing **Brooke M. Haney**, who is leaving to pursue a master's degree in fine arts in acting at the University of Central Florida, in partnership with Orlando Shakespeare Theater. Podobinski will be responsible for the marketing and media campaigns for New Rep and should be contacted with all press-related inquiries.

Podobinski began her career in marketing and public relations at Golin/Harris, an international public relations firm, where she maintained and built the brand equity for brands such as Lysol, Post, and Harry and David. After leaving Golin/Harris, she continued working in public relations and marketing as an independent consultant to nonprofits and start-up businesses. Wishing to pursue her passion in promoting the arts, she accepted the position of marketing director for Central Square Theater and its two professional theaters, the Nora Theatre Company and Underground Railway Theater.

Erdekian appointed to CPA board

James A. Erdekian, a former Watertown resident and Watertown High School graduate, was recently appointed to the board of directors of the Massachusetts Society of Certified Public Accountants Inc. The group is the state's leading professional organization for more than 10,000 CPAs and accounting professionals in the state. Erdekian has been a member of the MSCPA for many years, and most recently was the past committee chairman of the Federal Taxation Committee.

Erdekian has been employed by Feeley & Driscoll for 23 years, and has been a tax director and shareholder for 12 years. He specializes in business and personal tax services to closely held businesses, primarily consisting of manufacturing and technology companies, servicing their domestic and international tax needs. He has published numerous articles and is a frequent speaker on tax subjects.

Erdekian is also a member of the American Institute of Certified Public Accountants and is a board member and the treasurer of the Armenian Library and Museum of America Inc. in Watertown.

Erdekian graduated from Bentley College with a bachelor of science degree in accountancy. He holds a master of science degree in taxation from Bryant College and an advanced certificate in taxation from Bentley College.

Kessisian completes course on foreclosures

Ani Kessisian of Century 21 Commonwealth in Watertown has successfully completed the loss mitigation certification course of the Massachusetts Association of Realtors conducted recently in Boston.

Due to the challenges facing many Realtors today in representing a buyer or seller who is working in a transaction involving foreclosure, short sales, properties at auction or bank owned, this comprehensive one-day course was developed to educate Realtors on all the issues surrounding properties facing these complicated transactions.

The course is taught by national and local experts in loss mitigation, and is designed to equip attendees with the tools needed to deal with short sales on both the buying and listing side; the process, ethics, laws, contracts and credit issues involved; and how to best approach lenders. Lastly, this course also addresses the human element of these transactions as consumers potentially face losing their homes.

Upon completion of the loss mitigation certification course, participants earn lifetime usage of the LMC logo and continuing education credits necessary for real estate license renewal.

Phoenix Construction coordinates tree planting

Phoenix Construction Group Inc. of Watertown recently joined with the Wagon Wheel Nursery and Farmstand in Lexington to plant a dwarf apple tree at the International School of Boston's prekindergarten and kindergarten campus in Arlington.

The school's students participated in the May 2 tree planting to observe Arbor Day and learn about its importance from Wagon Wheel's landscape specialist, Jim McManus, who spoke to them on the value of planting trees and tree care.

"My daughter attends the International School of Boston in Arlington, and when her teacher mentioned they would like to plant a tree in the school yard, I looked into making it happen," said **Dani Chedid**, co-founder and principal, Phoenix Construction Group Inc. "We timed the tree planting with Arbor Day to take the opportunity to teach the kids about trees at the same time."

Firm's clients are finalists for MIT Technology Awards

Corey McPherson Nash, a branding and design firm in Watertown, has announced that three of its clients, EveryZing, Visible Measures and Marathon Technologies, have been named as finalists for the 2008 Massachusetts Innovation & Technology Exchange Awards.

The MITX awards recognize innovative technologies developed in the New England area, as well as the individuals and organizations responsible for driving these achievements.

EveryZing Inc. is a finalist in the MITX category of Content Management for their work, "Unlocking the Contents of Online Multimedia."

Marathon Technologies is a finalist in the MITX category of Enterprise Technologies, for their work, "everRun VM: World's First Fault-Tolerant, High Availability Software for Server Virtualization."

Visible Measures is a finalist in the MITX category of Analytics & Business Intelligence for their work, "Measuring the Consumption and Distribution of Internet Video."

Kunzwiler receives nursing excellence award

The Massachusetts Eye and Ear Infirmary recently presented registered nurse **Terry Kunzwiler**, a resident of Watertown, with the Norman Knight Clinical Practice Excellence Award.

Kunzwiler joined the infirmary in 1973 and has experience in almost every area of nursing in the hospital. She has served as a nurse manager in the Emergency Department in addition to having served as a staff nurse in the operating room. She continues to do weekend supervision for the Nursing Department.

"Terry is a role model and an exemplary nurse, who is truly deserving of this award," said Carol Covell, executive vice president of patient services.

The Norman Knight Clinical Practice Excellence Award was established in honor of long-time MEEI friend Norman Knight.

Work your network

Are you interested in expanding your business and having numerous other business professionals send you referrals?

Join Business Network International every Wednesday morning at the Days Hotel, 1234 Soldiers Field Road, Boston, MA 02135, call 617-254-1234 for the hotel's front desk.

BNI is a business and professional networking organization that offers members the opportunity to share ideas, contacts and most importantly, referrals. For further information, please contact mark@eyespan.com or call 508-685-6116.

LeTip opens Watertown chapter

LeTip International is pleased to announce the formation of the LeTip of Watertown chapter. LeTip is a professional organization of men and women dedicated to the highest standards of competence and service. The purpose is the exchange of business tips. The chapter meets weekly to hand out solid, qualified leads to members within the group.

LeTip of Watertown is actively seeking business owners in the Watertown and surrounding areas to fill a variety of categories. Anyone interested in joining should contact the LeTip of Watertown president, Anthony Lamacchia, at 617-924-6563 or e-mail the LeTip of Watertown membership chairperson, Nick Portnoy, at nportnoy@comcast.net. More information on LeTip can be found at www.letip.com.

Cambridge Savings Bank donates to Autism Speaks

Cambridge Savings Bank, which has a branch at 54 Arsenal St., and its employees, announce a \$2,500 joint contribution to Autism Speaks. The gift was a part of a bank-wide program aimed at raising awareness about autism for both its employees and customers.

The bank recently hosted Autism Awareness Day, and employees who chose to make a small donation were able to dress casually in support of the cause. Informational brochures and posters were also on display for staff and customers at each bank location. Employees from all areas of the bank raised \$1,120. Robert M. Wilson, president and chief executive officer of Cambridge Savings Bank, promised to match the employee's total, and more, for a total contribution of \$2,500. The donation will help fund research about the complex disorder.

Autism Speaks is an international nonprofit organization dedicated to funding global biomedical research into the causes, prevention, treatments and cure for autism.

Armenia Tree Project wins Energy Globe Award

The backyard nursery micro-enterprise program being implemented by the Watertown-based **Armenia Tree Project** was selected as the National Winner for Armenia of the Energy Globe Awards, also known as the World Award for Sustainability. ATP representatives attended the awards ceremony on May 26 at the European Parliament in Brussels, where the program was selected from among 853 projects from 109 nations.

During the televised evening gala attended by 1,000 guests in the Plenary Hall of the European Union Parliament, an honorary Energy Globe Award was presented to Nobel Peace Prize laureate Mikhail Gorbachev.

The innovative ATP program recognized by the Energy Globe Awards earlier in the day is mitigating poverty-driven deforestation by creating micro-enterprise tree nurseries in the Getik River Valley of northern Armenia.

For more information, visit www.armeniatree.org.

Gilroy joins Humboldt Storage and Moving

Humboldt Storage and Moving of Canton recently announced a new addition to its team. The Boston moving company has added **Kevin Gilroy** of Watertown to the position of agency services. Gilroy will be responsible for meeting with new customers of Humboldt to go over the initial assessment of the moving project and prepare all necessary paperwork for other team members to accurately determine the scope and pricing of the move.

Gilroy previously worked at Furnished Quarters Corporate Housing as a field manager. Before that, he spent five years with Road Warrior Moving and Storage.

Rauch appointed professor

Massachusetts Eye and Ear Infirmary otologist **Dr. Steven D. Rauch**, a resident of Watertown, has been appointed professor of otology and laryngology at Harvard Medical School.

Rauch completed his residency in otology and laryngology at MEEI, where he is now a member of the Otology Service. Rauch is associate medical director of the hospital's Jenks Vestibular Laboratory and is chairperson of the hospital's Human Studies Committee. He also serves on the Advisory Council of the National Institutes of Health, National Institute of Deafness and other Communication Disorders, and on the Council of Scientific Trustees of the Deafness Research Foundation. Rauch is president-elect of the Association for Research in Otolaryngology. He is a principal investigator and chairman of an NIH NIDCD-funded multi-center treatment trial of sudden deafness.

Corey McPherson Nash receives award

Corey McPherson Nash, a national branding and design firm in Watertown, is the recipient of a Gold Medal in the 2008 Circle of Excellence Awards Program, recognizing the work it completed for the Buckingham Browne & Nichols School's new monthly electronic newsletter "The Link."

"The Link" was submitted by Joe Clifford, director of communications for Buckingham Browne & Nichols in the Independent School Web-based or electronic HTML External Audience Periodicals Category. The CASE Circle of Excellence awards recognize outstanding achievement in higher education, independent school and nonprofit organization communications.

The Corey McPherson Nash project team was headed by Michael McPherson, creative director, and Ryan Evans, director of experience design.

Thomson Safaris launches new giving partnership

Thomson Safaris of Watertown announces that proceeds from purchases on both its online gear and apparel stores will now be donated to two nonprofit organizations. As operated by Thomson Safaris' business partner, New Headings, the Safari Store and the Kilimanjaro Store offer travelers safari and trekking gear, apparel, luggage and accessories from brand names. Proceeds will also be donated from rentals of satellite communication, as offered by World Communication Center.

Proceeds from purchases on the Safari Store now support Friends of Tanzanian Schools, a nonprofit organization that has funded projects at Tanzanian schools where more than 11,000 children are educated annually.

Thomson Safaris travelers regularly visit schools in Tanzania that are supported by Friends of Tanzanian Schools. Similarly, many Thomson Safaris trekkers who climb Kilimanjaro see the need to improve overall conditions for Kilimanjaro porters and for the mountain's environment. Learn more at www.thomsontreks.com.

Loading commenting interface...

Advanced business network

Find Networking Solutions that Meet The Demands of Your Business.
www.ADTRAN.com/smb

Ads by Google

